

**MORRISON | FOERSTER**

425 MARKET STREET  
SAN FRANCISCO  
CALIFORNIA 94105-2482

TELEPHONE: 415.268.7000  
FACSIMILE: 415.268.7522

WWW.MOFO.COM

MORRISON & FOERSTER LLP  
NEW YORK, SAN FRANCISCO,  
LOS ANGELES, PALO ALTO,  
SAN DIEGO, WASHINGTON, D.C.

NORTHERN VIRGINIA,  
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SHANGHAI, HONG KONG,  
SINGAPORE, BRUSSELS

May 12, 2008

Writer's Direct Contact  
415/268-7265  
HMcElhinny@mofo.com

**By E-Mail**

Dennis M. Cusack  
Farella Braun & Martel LLP  
235 Montgomery Street  
San Francisco, CA 94104  
E-Mail: [dcusack@fbm.com](mailto:dcusack@fbm.com)

Neil A. Goteiner  
Farella Braun & Martel LLP  
235 Montgomery Street  
San Francisco, CA 94014  
E-Mail: [ngoteiner@fbm.com](mailto:ngoteiner@fbm.com)

John Allan Stottlemire  
33013 Lake Garrison Street  
Fremont, CA 94555  
E-Mail: [jstottl@comcast.net](mailto:jstottl@comcast.net)

Re: *Coupons, Inc. v. Stottlemire*  
*Case No. C 07-03457 HRL ENE*

Dear Counsel:

This will confirm that, subject to a subsequent Order by the District Court, we will hold the ENE session in this matter at my office beginning at 10:00 a.m. on Wednesday, July 9, 2008. Although the session may not last the entire day, please schedule the entire day for the ENE session.

Please have your ENE Statements delivered to me no later than close of business on Thursday, July 3, 2008.

At the ENE session, plaintiff will make a full presentation of its case on liability and damages. When that is done, defendant will present its case. Plaintiff will have the opportunity to provide a rebuttal.

Once I have heard the case, I will provide an evaluation of the case and a prediction of what is likely to occur should the case proceed to trial. After I prepare my evaluation, I will be available to assist the parties in settlement discussions should both sides be interested.

sf-2513549

Dennis M. Cusack  
Neil A. Goteiner  
John Allan Stottlemire  
May 12, 2008  
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If you have any questions or if you need to communicate with me before the hearing, please do so in writing with a copy to opposing counsel. I remind you that I do not have the authority to continue the session.

I look forward to helping you resolve this dispute.

Yours truly,

A handwritten signature in black ink, appearing to read "Harold J. McElhinny". The signature is fluid and cursive, with the first name "Harold" and last name "McElhinny" clearly distinguishable.

Harold J. McElhinny

HJM:vrs

cc: Alice Fiel (Via E-Mail)  
ADR Case Administrator  
[Alice\\_Fiel@cand.uscourts.gov](mailto:Alice_Fiel@cand.uscourts.gov)

Carly Alameda (Via E-Mail)  
[CAIameda@fbm.com](mailto:CAIameda@fbm.com)